

Directional Signs Policy

Responsible Division Infrastructure and Assets

Responsible Business Unit/s Transport and Buildings

Responsible Officer Transport Infrastructure Manager

Affected Business Unit/s Transport and Buildings

ECM Document Set ID 3372087

Purpose

To outline the City of Bayswater's position regarding directional signage provided by the City of Bayswater at the applicant's cost for businesses and facilities within the City of Bayswater, with the view to provide direction whilst restricting the spread of signs and reducing the likelihood of traffic hazards along the City of Bayswater's verges or median strips.

Policy Statement

1. Directional signs within the City of Bayswater, other than those provided by the City of Bayswater, are prohibited on all road verges, median strips, and private properties.
2. Signs will not be installed in locations where they are considered to:
 - (a) Create or add to visual clutter of signage or traffic hazards.
 - (b) Conflict with existing and/or currently approved locations for illuminated and/or other signs.
3. Signs provided by the City of Bayswater will be constructed and installed in accordance with the City of Bayswater's specifications:
 - (a) 200mm high aluminium extrusion, 1200mm in length, coloured blue with white reflectorized lettering, erected on galvanised steel columns.
4. Signs will be situated by the City of Bayswater in accordance with safety and accessibility considerations.
5. Each sign will contain the business or facility name only.
6. A maximum of:
 - (a) Two directional signs for any one business or facility will be permitted.
 - (b) Eight signs will be permitted on any individual bank of signs.
7. Each sign will be valid for a maximum of five years, and:
 - (a) Applicants are responsible for renewing applications.
 - (b) Applicants are responsible for advising the City of Bayswater if the business has relocated and/or closed down.
 - (c) Signs that are not renewed may be removed and disposed of by the City of Bayswater.
 - (d) The cost for renewal is as outlined in the City of Bayswater's Schedule of Fees and Charges.

8. The prescribed application fee for the erection of a directional sign (as outlined in the City of Bayswater's Schedule of Fees and Charges) is required to be paid:
 - (a) When a new application is made.
 - (b) When a renewal/replacement sign is required.
9. Not-for-profit organisations may be eligible for reduction of costs for directional signs, as outlined in the City of Bayswater's Schedule of Fees and Charges.
10. The City of Bayswater may remove unauthorised, obsolete, or damaged (illegible) signs.
 - (a) Prior to the removal of these signs the City of Bayswater will contact the relevant business to apply/reapply for approval of the unauthorised or obsolete sign, or rectify the damaged sign, within 21 days.
 - (b) If the relevant business does not comply with Clause 10.1, the sign(s) will be removed and disposed of by the City of Bayswater.

Definitions

Nil.

Related Legislation

Nil.

Related Documentation

Nil.

Relevant Delegations	Nil.
Risk Evaluation	Low
Council Adoption	23 April 1996
Review/Modified	23 July 2003
Review/Modified	16 May 2017
Review/Modified	9 April 2019
Review/Modified	23 July 2024
Next Review Due	July 2028