

**CEO KPI - 2024-25 (Adopted by Council at its meeting held on 24 September 2024)**

No.	KPI / Goal	Deliverable / Outcome	Measurement of Success	Responsible Service Area
1.	Lead improved organisational change	Continue to improve Asset Management Plans to support the FCWP	<ul style="list-style-type: none"> <li>- Asset Conditions Survey to continue to inform Asset Management Planning and FCWP.</li> <li>- Implement a process that integrates project requests for new capital items into the FCWP and LTTP, as part of the annual business planning and budgeting process.</li> </ul>	Asset Management and Mapping
		Overarching Strategy and Plan Approach	<ul style="list-style-type: none"> <li>- Review and implement a revised overarching approach to managing the Council's Informing Strategies and Plans.</li> </ul>	Governance and Strategy - Planning, Performance and Risk
		Review and develop Strategic Community Plan	<ul style="list-style-type: none"> <li>- Major Review of the Strategic Community Plan completed and presented to Council by 30 June 2025.</li> </ul>	Governance and Strategy - Planning, Performance and Risk
2	Lead property and economic development	<p>New Economic Development Strategy</p> <p>Ensure the ongoing implementation of the Land Acquisition and Disposal Strategy</p>	<ul style="list-style-type: none"> <li>- Provide Council with a draft Economic Development Strategy for consideration.</li> <li>- Quarterly updates against the delivery of the strategy.</li> </ul>	Property and Economic Development – Economic Development
3	Prioritise and support the achievement of increasing the City's tree canopy targets.	<p>Provide Council with reports and recommendations, as required, to work towards meeting the City's tree canopy targets</p> <p>Consider new and review existing practices in meeting tree canopy targets.</p>	<ul style="list-style-type: none"> <li>- Initiatives to increase tree canopy are considered as part of the integrated business planning and budgeting process.</li> <li>- The City will seek to develop collaborative partnerships with State Government to include new tree planting in major city redevelopment projects.</li> <li>- Reviewed practices around (or about) tree canopy.</li> </ul>	Parks and Environment – Parks and Gardens

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		Encourage the community and promote the benefits of how the community can help to increase the tree canopy within the City of Bayswater.	<ul style="list-style-type: none"> <li>- Encourage the community through communication and marketing on how they participate in increasing the City's urban tree canopy.</li> <li>- Promote participation in environmental programs and information workshops such as the 'Plants to Residents' initiative.</li> <li>- Provide quarterly progress updates on initiatives and projects the City is delivering to support increasing the tree canopy.</li> </ul>	Parks and Environment – Parks and Gardens
4	Project Eden	Continue to deliver Project Eden	<ul style="list-style-type: none"> <li>- Upgrade of CES to enable future enhancements (Ci to CiA) (Finance / Supply Chain Management / HRPAY).</li> <li>- Property and Rating - Phase 1 - Implement Customer Request Management system.</li> </ul>	Digital Solutions and Services
5	Waste Business Model	Conduct a Feasibility Study on the City's Waste Business Model	<ul style="list-style-type: none"> <li>- Develop a Business Plan for a Feasibility Study on the City's Waste Business Model.</li> <li>- Present to Council a report on feasibility options for consideration.</li> </ul>	Infrastructure and Assets – Waste Management
6	Advocacy and the development of partnerships	Advocacy Plan	<ul style="list-style-type: none"> <li>- Provide Council with an Advocacy Plan for consideration.</li> </ul>	Property and Economic Development – Economic Development
		Seek Federal and State election commitments on endorsed advocacy projects	<ul style="list-style-type: none"> <li>- Develop a rolling Advocacy Strategy and Plan for the development of “shovel ready” medium- and long-term priority projects identified by Council as part of its forward business planning and long-term financial planning processes.</li> </ul>	